

## MASTER'S TOUCH *Tips*



### THE SECRET OF BEAUTIFUL EYES

The latest beauty trend for men: mascara and eyeliner for even more beautiful, even more expressive eyes. Although this is far from being a mainstream trend, there are already special men's products on the market. But whoever completely eschews this trend can use a few tricks and good care to bring out their eyes' natural beauty.

- Dark circles around the eyes are due to predisposition, too much stress and not enough sleep. These are easily touched up with a dab of natural concealer.
- Swollen lids can be treated with special pads or chilled teaspoons. First place the hollow side over the eyes, then turn it round and massage with light pressure.



### EYECATCHING MOMENTS

It takes two to combat stress: *Traitement Contour*, a cell-active anti-aging care for the eye area that relaxes and smoothens. *Patch Gel Liftant* banishes fine lines and reduces swelling.

They say the first thing women look at on a man is his bottom? Maybe. But the eyes tend to be even more important to them. A few fine lines are okay, but dark circles – are not. And when it comes to the brows, please make sure they are not untamed and bushy.

### DARK LASHES

Women have long since realised that dark lashes make the eyes look bigger and more expressive. Men have some catching up to do, but are definitely interested and open to this. Particularly because you can do something to inconspicuous lashes and nobody will notice you've even had a treatment. You can tint them. At one of our salons. Fast, pain-free and amazingly effective.